



B.COM. SEMESTER – 1

6	SEC 1	PERSONALITY DEVELOPMENT AND LEADERSHIP SKILL
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Name of the Course: **Personality Development and Leadership Skill**
 Course credit: **02**
 Teaching Hours: **30 (Hours)**
 Total marks: **50**

Objectives:

- To strengthen students' understanding of personality
- To strengthen students' competence in English
- To strengthen students' four basic language skills.
- To hone students' interpersonal communication skills.

Learning Outcomes:

After completion of the course, learners will be able to:

PARTICULAR	NO. OF LECTURES	
UNIT NO. 1 :		
Introduction to Personality <ul style="list-style-type: none"> ● The Concept of Personality ● Dimension of Personality ● Indian Concept of Self ● Five Pillars of Personality ● Significance of Personality Development 	10	
UNIT NO. 2 :		
The Concept of Success and Failure <ul style="list-style-type: none"> ● What is success? ● Hurdles in achieving success ● Overcoming hurdles ● Factors responsible for success ● What is Failure? ● Causes of Failure ● SWOT analysis 	10	
UNIT NO. 3 :		
Developing Personality <ul style="list-style-type: none"> ● Conflict and Stress Management ● Time Management ● Steps of time Management ● Goal Setting ● Non-verbal communication ● Kinesics ● Proxemics ● Para-language 	10	
Total Lectures/Hours		30

Suggested Readings:

1. Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.





2. Stephen P. Robbins and Timothy A. Judge (2014), Organizational Behavior 16th Edition: Prentice Hall.
3. Hindle, Tim. Reducing Stress. Essential Manager series. Dk Publishing, 2003
4. Mile, D.J Power of positive thinking. Delhi. Rohan Book Company, (2004).
5. Pravesh Kumar. All about Self- Motivation. New Delhi. Goodwill Publishing House. 2005.
6. Smith, B . Body Language. Delhi: Rohan Book Company. 2004
7. Effective Business Communication, H. Murphy, et.el, McGraw Hill (India) Pvt. Ltd., Chennai.

Note: Learners are advised to use latest edition of text/reference books

Semester end Examination

Question No.	Details	Options	Marks
1	Essay type question/Short Notes (Unit-1)	½ OR 2/4	15
2	Essay type question/Short Notes (Unit-1I)	½ OR 2/4	15
3	Essay type question/Short Notes (Unit-1II)	½ OR 2/4	15
4	Short Notes (Unit-1,II,III)	½	05

